

---

## PRODUCT LAUNCH BLUEPRINT

---

- 1) **Complete Product Launch Blueprint Initial Assessment** – we will run your entire proposed launch through an initial assessment - this proven process will identify the strengths, weaknesses, hidden assets, and potential optimum leverage points for your launch. This is a simple, painless process - and the payoff is huge and often immediate. Just walking through this first part of the process will pay huge dividends for you on launch day. **(£199 Value)**
- 2) **Product Launch Blueprint Consulting Call** - This is a 60 minute call with me where we go over in detail what we have identified in the Initial Assessment. We will clarify your launch offer, your actual product, your assets, specific launch tactics and strategies, your launch team assets, launch timing, and lots more. We will be able to answer your specific questions and we don't have the answer to hand, we have got the resources to find the answer). This step is usually THE most useful part for all of our clients. This is where we layout your entire plan for launch day success. **(£399 Value)**
- 3) **Your complete Product Launch Blueprint** - We take everything from our 60 minute consulting call and create your written Product Launch Blueprint, specifically for your circumstances. This Product Launch Blueprint will give you a proven step-by-step plan that will not only tell you what to do, but how to do it. It will be a turnkey plan that you can implement yourself, or give to your in-house team (or, if you prefer, you can have our team implement the plan for you.) Make no mistake, a co-ordinated Product Launch is the single greatest leverage point you can have in your business - both for immediate sales and for long term business growth. This Product Launch Blueprint is your key to a successful Product Launch. **(£999 Value)**

**Total investment for this Product Launch Blueprint is £1,597.** However, in our experience, we know that businesses that start their launch planning process early get MUCH BETTER results - so we have got a HUGE fast-action discount if you act right now... We are going to give you this full package for **HALF PRICE!**

**Why would we do this for half price?** Well we know for a fact that if you start your launch planning early you will save time and money by creating the right material and offer for your launch. If you then decide that you want us to manage your launch, then we will also save time by having the basics in place. We will take the risk that you may not decide to use us for your launch. **Either way, your Product Launch Blueprint will provide you with what you need to make your launch a success.**

That's right, you will get the **entire Product Launch Blueprint for £797 + VAT.** However, you need to act QUICKLY to get this special pricing (and obviously, due to the amount of time each Product Launch Blueprint takes us, we can only take a small number of people at this price at a time).

Put your product launch in high gear now! We promise to assess your product launch and create an extremely effective launch plan for you. **All you need to do to get your Product Launch Blueprint is to email me at <mailto:plm@productlaunchonline.org>.**

- ❖ **YES! Please sign me up for your Product Launch Road Blueprint. I can't wait to get started and have you help me find the hidden money in my launch and give me a proven plan that I can use to improve my launch and ultimately make more money in my business now.**

You can also contact me directly with any questions:  
Phone us on +44 20 81441508 or email us at [PLM@ProductLaunchOnline.org](mailto:PLM@ProductLaunchOnline.org)